

Dear Potential Sponsor,

The Thoroughbred Classic Horse Show (TCHS) is a breed-specific series created to provide opportunities for retired race horses in their second career.

This show series is put on by the California Retirement Management Account (CARMA), a non-profit organization which funds the rehabilitation, retraining and rehoming retired California Thoroughbred racehorses. CARMA is responsible for hosting fundraising events, educating racehorse owners and trainers on equine retirement, raising awareness, and working to unify the racing industry in support of its equine athletes.

Since its inauguration in 2013, TCHS has hosted shows at the world class venues such as Los Angeles Equestrian Center, Blenheim Equisports and Galway Downs. Attended by hundreds equestrians, TCHS has become the premiere Thoroughbred show in Southern California.

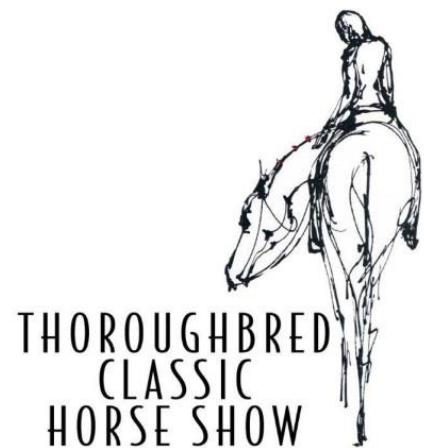
Because of their diverse ability, the Thoroughbred at one time was the horse of choice, gracing the Hunter/Jumper and Dressage show circuits for decades. Over the last 20 years, the demand for Thoroughbreds in the show ring has diminished, in favor of the European Warmblood. While the efforts of rescue and aftercare programs work tirelessly to place Thoroughbreds in homes for their post-racing life, we at the TCHS strive to create a venue where owners of Thoroughbred horses may showcase their versatility, thus giving them a second chance at life with a new and prolific career.

A series of this scope can only succeed with the help and support of the entire horse racing industry as well as horse enthusiasts like you. By supporting TCHS, you will help create show opportunities for retired racehorses and the people who adopt them.

TCHS not only features Hunter, Jumper, Western, Dressage and Combined Training classes, but also offer fun classes for all disciplines and experience levels.

Thank you for considering sponsoring this unique event that celebrates a second chance at life through the amazing athleticism and talent embodying the Thoroughbred!

Sincerely,  
The TCHS team  
[www.thoroughbredclassic.org](http://www.thoroughbredclassic.org)  
[www.carma4horses.org](http://www.carma4horses.org)



## **Sponsorship Levels**

### **\$5,000 Grand Champion Sponsor**

Opportunity to sponsor our \$1,500 Jumper Stakes, Hunter Derby, and Dressage Challenge. These are our most prestigious divisions that demonstrate the best of the breed. Mention in press releases. Jump advertising, a banner in each show ring (as many as three for each show), and logo and link on website (e.g. \$1,500 Seabiscuit Jumper Stakes). Presentation of year end award to high point winner.

### **\$2,500 Classic Sponsor**

Opportunity to sponsor division of your choice for the year, (e.g. Shoemaker 2'3" Junior/Amateur Hunters). Jump sign advertising, a banner in one show ring, and logo and link on website. Presentation of year end award to high point winner.

### **\$2,000 Exhibitor's Party**

Dinner for exhibitors, volunteers and show staff. Sponsor sign (3' high x 6' wide) displayed in party tent area (or other prominent location) acknowledging your generosity.

### **\$1,000 Series Sponsorship**

Opportunity to sponsor a series of classes at the Holiday Classic.

### **\$300 Jump Sponsorship**

Opportunity to sponsor one jump at our Holiday Classic. Sponsor's name will be displayed on individual jump.

### **\$250 Individual Class**

Opportunity to sponsor one class for one show.

### **\$ \_\_\_\_\_ Other Contribution**

## Thoroughbred Classic Horse Show

### Sponsorship Level

- \$5,000 Grand Champion Sponsor
  
- \$2,500 Classic Sponsor
  
- \$2,000 Exhibitor Party Sponsor
  
- \$1,000 Series Sponsor
  
- \$300 Jump Sponsor
  
- \$250 Individual Class Sponsor
  
- \$ \_\_\_\_\_ Other Contribution
  
- Gift In Kind Donation: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Make checks payable to:**

**TCHS**

**285 W. Huntington Drive**

**Arcadia, CA 91007**

**\*\*\*Please note Thoroughbred Classic Horse Show on your check\*\*\***

Your donation is tax deductible. Thoroughbred Classic Horse Show is a program created by the California Retirement Management Account (CARMA) a 501c3 charity

Tax ID # 80-0146395