



**California Retirement Management Account (CARMA)
Thoroughbred Classic Horse Show (TCHS)
March 21-22 2020 | Galway Downs, Temecula**

TCHS is an awareness event hosted by CARMA, a nonprofit dedicated to helping and funding retired racehorses in California. The purpose of TCHS is to increase the popularity of off-track-Thoroughbreds as competitive show horses and recreational riding mounts.

Attended by hundreds of equestrians, the show offers riders of Thoroughbreds a competitive atmosphere and the opportunity to celebrate their horse's breed. TCHS is the only show exclusively for Thoroughbreds on the West Coast.

Sponsor Level & Benefits

Levels	Grand Champion (\$5,000)	Classic Sponsor (\$2,500)	Division Sponsor (\$1,000)
Visibility			
Title Sponsorship	X		
Arena Banners	3	2	1
Jump Signs	3	2	1
Winner's Circle	X		
Announcements	X	X	X
Social Media	X	X	X
Logo on TCHS Website	X	X	X

Underwriting Opportunities

Social Hour	\$3,000
Prizes	\$1,500
Ribbons	\$800
Jump Sign	\$300 per set

All underwriting and sponsorships are tax deductible to the extent of the law.

Past TCHS Sponsors

Borick Family Foundation, Santa Anita Park, Golden Gate Fields, The Jockey Club, Smart Pak, Kristin Lee Photography, Parker Insurance, Kaus Photos, Taylor Harris Insurance, Momentous Insurance, Camelot Riding Club, Chew Racing, Zucker Racing, John Sadler Racing, KC Horse Transportation, Feld Family Stallions, Pasadena Polo Club, TVG, Oakmont Ranch, Mary's Tack & Feed, Rick & Marcia Gold, Kaus Photography

Sponsor Now

For more information, call (626) 574-6622 or email Lucinda@carma4horses.org



Sponsorship Level Descriptions

Grand Champion - \$5,000

Opportunity to sponsor our \$1,500 Jumper Stakes, \$1,500 Hunter Derby, \$1,500 Eventing Challenge and \$1,000 Dressage Challenge. These are our most prestigious divisions that demonstrate the best of the breed. Sponsor will receive the following:

- Named Title Sponsor of the Prize Money Classes (i.e. \$1,000 Santa Anita Park Dressage Challenge)
- Winner's Circle Presentation
- A banner in each of the three show rings
- Three sets of jump advertisements
- Two printed full-page advertisements in attendee/competitor printed premium
- Name recognition everywhere Prize Money Classes are promoted (i.e. signs, announcements, press releases, website and social media)



Classic Sponsor - \$2,500

Opportunity to sponsor the discipline of your choice: Hunters, Jumpers, Hunt Seat Equitation, Cross Country, Dressage, Showmanship, Western & Gymkhana or Combined Training. Sponsor will receive the following:

- A banner in two of the show rings
- Two sets of jump advertisements
- One full-page printed advertisement in attendee/competitor printed premium
- Name recognition everywhere discipline is promoted (i.e. announcements, press releases, TCHS website, social media and signs)



Division Sponsor - \$1,000

Sponsor the division of your choice at our Thoroughbred Classic Horse Show.

- A banner at one of the show rings
- One set of jump advertisements
- One half page advertisement in attendee/competitor printed premium
- Name recognition everywhere discipline is promoted (i.e. announcements, press releases, TCHS website, social media and signs)



Sponsor Registration

Company Name: _____
Main Contact: _____
Address: _____
Phone: _____
Email: _____

Sponsorship Level (Please Circle)

Grand Champion (\$5,000) Classic Sponsor (\$2,500) Division Sponsor (\$1,000)

Underwriting Level (Please Circle)

Social Hour (\$3,000) Prizes (\$1,500) Ribbons (\$800) Jump Sign (\$300)

Name on Card: _____
Credit Card: _____
Expiration: _____
CVV: _____
Billing Address: _____
Phone: _____

You can also mail this along with a check to:
CARMA, 285 W. Huntington Drive, Arcadia, CA 91007

Or

Donate online at www.carma4horses.org/make-a-donation

Federal Tax ID: 80-0146395

